

D3S



INCEPTION

A NEW BEGINNING IN CRM

www.d3s-group.com

Inception CRM designed for tablets

A robust & user-friendly CRM app for sales reps in the field, eluzzion Mobile harnesses the power and flexibility of iPads and Android tablets to deliver superb performance on the go.

Inception CRM helps sales teams work productively no matter where they are or how little time they have. Our fully native tablet solutions for iOS & Android tablets guide users through even the most complex workflows with ease and efficiency.

With Inception CRM, reps will understand their customers, optimize their plans, record their activities, report their expenses, present dynamic interactive multimedia content, prepare customer orders, drop samples, and track their performance - all with just a few clicks.





Light. Portable.
Easy to carry and use.

Tablets are today's preferred business device of everyone from sales reps to top managers. So it's especially important that business apps, like Inception CRM, are both complete and fully functional.

Inception CRM features 10 fully-integrated applications



Planner

A module for planning, viewing and reporting activities. Supports customizable activity types and workflows.



Updates

A module for updating customer information in a safe, secure manner that protects the integrity of your customer database.



Search

A module for querying, viewing and updating customer information. Supports team-level information sharing and customer insights.



Cycle Plan

A module for optimized targeting, frequency and territory planning according to each rep's actual call capacity and sales plan.



Warehouse

A module that allows reps to record sample and promo drops and manage their personal stock in accordance with company rules.



Orders

A module that allows reps to present products to retailers, communicate incentives, and prepare orders directly at the point of sale.



Dashboard

A module that visualizes a rep's performance using stylish, modern, responsive charts and graphs with drill-down behavior.



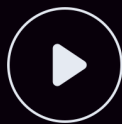
Expenses

A module for reporting expenses on the go. Supports customizable expense types, workflows, and multiple cost centers.



My Work

A module that consolidates all outstanding tasks into one manageable list that reps can work with even when they are offline.



Media

A module that allows reps to present a wide variety of rich multimedia content while capturing detailed customer insights.

Inception CRM for Windows

The most complete CRM solution you've ever seen. Fully offline. Feature rich. It's the ultimate CRM platform for corporate and mid-sized enterprises. Ideal for first and second line sales managers, KAMs, and even reps.

It contains all of the modules that our tablet apps support but with even richer functionality, and features additional modules for managing sales data, contracts, assets, and people.



What is Inception CRM for Windows?

Inception CRM for Windows is a fully-featured CRM system that runs natively on Windows OS. It helps sales teams plan, execute and improve every aspect of their campaigns. This highly-configurable application guides sales reps through their daily work, while providing

valuable insight into their customers, territories and opportunities. Whether planning activities, reporting expenses, making orders, or recording promo drops, Inception CRM makes managing customer relationships easy, intuitive and stress-free.

What technologies does Inception CRM for Windows use?

Designed for Windows OS, Inception CRM delivers superb performance within a Windows environment. Based on Microsoft .NET technology, the back end runs on enterprise level servers (MS SQL) and is fully integratable with other systems. Inception CRM supports

Windows XP Professional and higher, and runs equally well on PCs, laptops/notebooks, and Windows 10 tablets. If you're on the hunt for an extremely robust offline CRM client for Windows notebooks and tablets, try Inception CRM. It could be the one you're looking for.

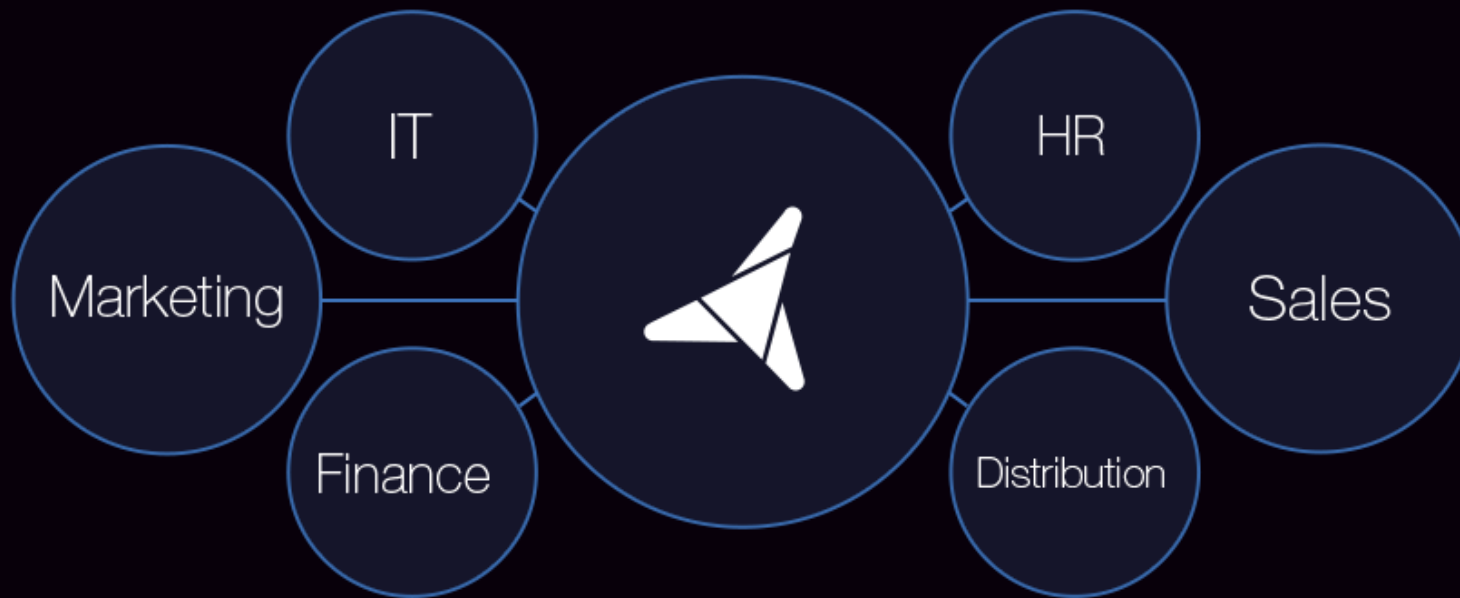
Does Inception CRM for Windows work offline?

Inception CRM for Windows provides 100% support for offline work. It stores a representative's entire customer database (include territory information) locally so representatives can access all of their work without the internet. Users only need to connect to the internet to

synchronize data with the central server as soon as a connection becomes available. And since the entire application runs natively on Windows, it can process large amounts of information incredibly quickly, saving users valuable time.

Find out how Inception CRM can benefit your entire organization

Inception CRM helps sales teams work productively no matter where they are or how little time they have. It also allows them to support and streamline the work of their colleagues across the organization by providing well structured information that requires no manual effort to collect, consolidate, review, and use.



Why should my company choose Inception CRM?

Because Inception CRM is the most complete and broadly functional enterprise-level CRM application on the market. It is also the most flexible, and scalable, according to the needs of your organization.

What parts of my organization will it connect?

Inception CRM connects your front end sales organization with every supporting function, from Marketing (who design and collaborate on campaigns), to HR (who use CRM insights to measure employee performance), to Distribution (who collect and process orders and provide promotional stock), to Finance (who review and approve expense reports), to IT (who support the sales force through technology).

Customer References

Allergan



"D3S is a vendor of exceptional quality, reliability, and effectiveness. Our cooperation with them has brought us unprecedented value"

*Petr Kozel,
VP Sales and Marketing, Allergan Europe*

Novartis



"I want to sincerely thank D3S for their dedication and for the solution we now have. ... We are receiving very positive feedback from users as well as from stakeholders of the project"

*Dmitry Kunitsyn,
IT Head MENA, Novartis*

Zentiva



"I can say with confidence that Inception CRM is the ideal tool for our sales force"

*Petr Kozel,
Commercial Director, Zentiva*

Glenmark



"We believe we have received the best 'value for money' ratio among available CRM systems"

*Jiri Havranek,
VP Europe, Glenmark*

Gedeon Richter



"We consider Inception CRM to be a great solution to the needs of our sales force, and D3S to be a service provider of the highest quality"

*Josef Rousal,
National Sales Manager, Gedeon Richter Czech Republic*

Medac



"We are now in possession of a superb and evolving system that is truly a valuable tool to the entire business"

*Ryan Pearce,
Commercial Director, Medac UK*



Medochemie

"I extend my appreciation to all of you for contributing, through your dedication and hard work, to yet another distinction for our company"

*Alexis Neophytou,
CEE Director, Medochemie*



Aurobindo

"D3S is a provider who, over the past 5 years of our relationship, has repeatedly proven their ability to meet our needs within the dynamic Spanish generics market by delivering an agile product that continues to evolve in response to our business. Inception CRM is robust, flexible, modular and adaptable — in short, it is a system that conforms at all times to the needs of our sales force"

*Jose Antonio Valmorisco,
IT Manager*



Stada

"I can confidently recommend Inception CRM to any company looking for a thorough, dynamic software solution to support their sales force and improve their performance levels"

*Zuzana Matouskova,
CEO, STADA PHARMA CZ*



Apotex

"We highly recommend Inception CRM to any company looking for a flexible, cost-effective choice for their sales force, and D3S as a superb partner who puts your satisfaction first."

*Ladislav Pavlik,
PR Communications Manager, Apotex Czech Republic*



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